



August 12, 2019

Mr. Frank DiCicco
Chairman, Zoning Board of Adjustment
1515 Arch Street
Philadelphia, PA 19102

RE: Support for variances regarding 3333 W School House Lane (AP # 981149), 3480 W School House Lane (AP # 981148) and 3243 W School House Lane (AP # 981146).

Dear Chairman DiCicco,

The members of the Zoning and Land Use Committee of the East Falls Community Council (EFCC), acting for the EFCC as a Registered Community Organization for East Falls, held a well advertised public meeting on 8/8/19 that included these refusals on the agenda. The meeting was open to the public.

EFCC is supporting these variances as requested by Jefferson University.

We would request that Jefferson University not seek typical commercial sponsorship nor typical commercial advertising opportunities for the subject signage as discussed at the public meeting. We expect that they will restrict their use of the signage space on these new athletic field signs to university-related fundraising and sponsorship opportunities including alumni, partnerships, and distinguished University supporters etc.

Thank you.

Sincerely,

Michelle Kleschick
Secretary,
East Falls Community Council, Zoning Committee
(Registered Community Organization)

CC: Bill Epstein & Todd Baylson EFCC, Josh Cohen Councilman Jones, Matt Wysong PCPC, Bill Martin, attorney.